

The Scoop

Happenings from Howell Plaza Shopping Center



VOLUME 6 | ISSUE 3

Season's Greetings

Give the Gift of Life: **Blood**

There's been a dry spell of donating blood across the U.S. — less first time donors and an increased need for blood products are two of the culprits. In October, it reached a crisis level.

Every 2 seconds = someone in the US needs blood

1 hour = time it takes to make a donation

1 donation = saves up to 3 lives

2,000 donations = the daily need in New Jersey and New York

1 in 7 = the number of hospital admissions requiring a blood transfusion

42 days = shelf life of red blood cells, which means more is needed continually



In between holiday shopping, consider donating life-giving blood at the newly opened **New York Blood Center**.

Signing up is easy: go to www.nybc.org/donate-blood and follow the location link to Monmouth County/Howell or call 1-800-933-2566.

**NYBC hours: Tue 1–8pm;
Wed 7:45am–2:45pm; & Thu 2–9pm**

Paying It Forward

What about surprising someone in need?

A friend's HVAC unit is on the fritz? Treat him or her to professional help from **AllCare Heating & Repair**. How about accompanying your injured or under-the-weather friend to see a doctor at **MedExpress** or for an appointment at **Atlantic Physical Therapy**?

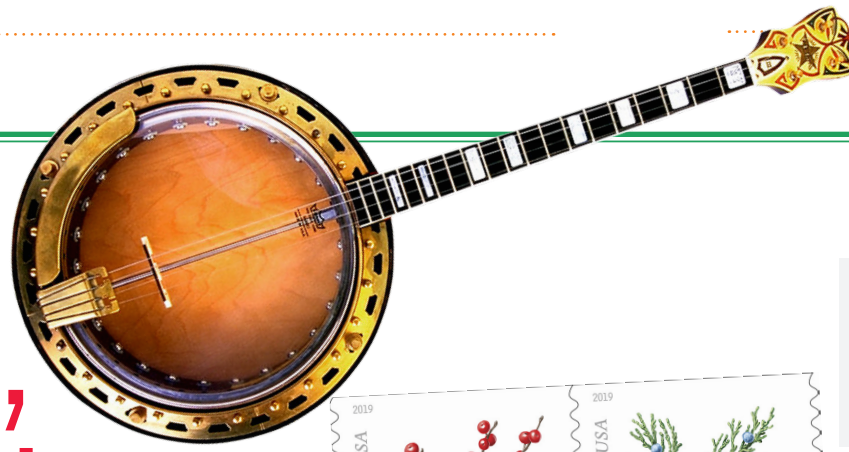
What you can do for others is endless. Thoughtful actions can be done anywhere, anytime and can be as simple as listening and giving a hug.

Random acts of kindness are shown to bring increased happiness and improved life satisfaction to both giver and recipient.

Find what you're looking for at Howell Plaza

ALLCARE HEATING & AIR • ATLANTIC PHYSICAL THERAPY • BOB'S SPORTS CARDS & MEMORABILIA • CENTRAL JERSEY TAX SERVICES
CODE NINJAS • COSMOPROF • CPR CELL PHONE REPAIR • CTRL V-HOWELL • EXPRESS EMPLOYMENT PROFESSIONALS •
FARMERS INSURANCE-EDWARD LICCIARDI AGENCY • HARBOR FREIGHT TOOLS • HOWELL ACADEMY OF DANCE • HOWELL KITCHEN •
JEENA JAY • KING OF BAGELS • LESLIE'S POOLMART • MEDEXPRESS • NAIL TECH • NEW YORK BLOOD CENTER • NIRI BARBER SHOP •
NONNO'S PIZZERIA • PHILLY PRETZEL FACTORY • PRECISION FAMILY HAIRCARE • SHORE SUDS LAUNDROMAT • SWEET MUSIC
ACADEMY • SWEET PERFORMING ARTS • US POST OFFICE • WINE-O-LAND

Holiday Gift Ideas, Funny Quips and Shopping Tips



The holiday season is upon us. As a thank you to our shoppers and readers, we've added a guffaw or two, and a rolling of the eyes to a line-up of gift ideas from our merchants.

"The fact that every screw/valve/twisty thing is righty tighty, lefty loosey is one of the greatest achievements in human history."

Screwdriver sets, gift certificates and more for your tool-loving person in your life are at **Harbor Freight**



Up until seventy years ago, no one in the history of humanity had ever sat up in the middle of the night and said, "What's that beeping sound?"

A gift certificate at **CPR Cell Phone Repair** can rectify all sorts of noises and electronic issues

Stomping is uppercase walking; dancing is cursive walking.

How about some hip-hop, jazz or ballet lessons for a child or teen at **Howell Academy of Dance**

Bobble heads are like cat toys for humans

Check out **Bob's Sports Cards & Memorabilia** for his fun collectibles & novelties

Italicized Insights Credit: Shower Thoughts via [Reddit](#)

Banjos sound like a guitar with a southern accent.

Music lessons anyone? **Sweet Music Academy & Sweet Performing Arts Center** at your service

Fortune cookies are really just wise crackers.

Restore your holiday shopping energy with Chinese food at **Howell Kitchen**

Giving a sheet of stamps is like giving a post office gift card

Holiday stamps for gift giving and collecting are at the **U.S. Post Office**

Many kids who were told not to sit too close to the TV are now adults buying VR headsets to strap monitors to their eyes

Can't beat a gift of a few games at **Ctrl-V**



Bagels are donuts' more mature cousins

Cater your holiday meal with Italian & Mediterranean home cooking from **King of Bagels**



A wine shop is the only store with goods getting better while they age.

There's a bottle for every occasion at **Wine-O-Land**

Lottery tickets are the only things that can increase in value after being scratched.

The best presents inspire dreams. **Jeena Jay Convenience** is just the ticket

The last clean clothes I wear while doing laundry are also my first dirty clothes

Treat a friend to clean laundry at **Shore Suds Laundry**



Your fingernails are naturally color-coded, showing where to trim

Manicures and pedicures for men and women at **Nail Tech**

Shaving is like resetting one's face to factory settings.

Gift a shave and a haircut at **Niri Barber Shop & Family Salon**

The & (and) symbol looks like a pretzel with a bite missing

Bring a holiday platter of Philly Pretzels stuffed with cheesesteak from **Philly Pretzel Factory**



When you buy pizza from a place that sells it by the slice, you're essentially having a pizza party with a bunch of strangers that day.

Wrapping a pizza is messy; try a gift certificate instead from **Nonno's Pizzeria**

Dolphins are so smart, that once captured, train humans to stand at the edge of the pool and feed them fish

Get a jump on summer prep with a gift certificate from **Leslie's Pool Mart**

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VOLUME 7 | ISSUE 1

Happy New Year! 2020

May you and your loved ones enjoy a sparkly,
healthy and joy-filled New Year 2020!

NEW YEAR'S RESOLUTIONS:

Start early on taxes to save time, lower stress and maybe save some Benjamins.

Central Jersey Tax Services at 732-364-9090

Donate blood/platelets three times.
Schedule all appointments at once.

New Jersey Blood Services or 800-933-2566

Review/update your insurance; you and your family's needs change as the years roll by.

**Farmers Insurance—
Edward Licciardi Agency** at 732-987-9003

Land a new job and sock away some of those earnings

Express Employment Professionals
at 732-806-9562

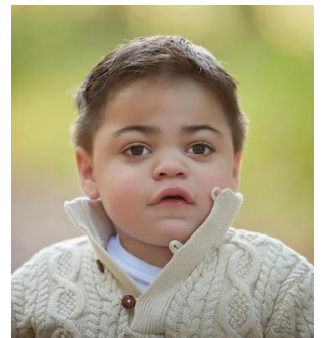
Teach your kids to code and repay it by teaching you!

Opening in January: **Code Ninjas**
at www.codeninjas.com

A Random Act of Kindness

An inspirational story posted on Facebook by **Marielle Marinoff** paves the way for what could be a new year's tradition for us all.

*"My husband took my 4-year-old son, who has a rare terminal illness, to **Niri Barber** for a haircut around lunchtime on a Saturday. Some days he has sensory overload, melts down and wants nothing to do with getting his haircut. It took a few extra people helping to accomplish his haircut that particular day. When my husband went to pay for my son, he was told another client had already paid for his haircut. The person had already left the salon before my husband could thank them...I was so touched by the kindness of this person...my family thanks you for your kind and beautiful heart!"*



Aiden David Marinoff has Hunter Syndrome, a rare genetic disorder that has no cure. Life expectancy is roughly 12 years. If you would like to donate for a cure, Marielle and her husband Jason have created a website: <http://www.sockit2huntersyndrome.org>