

The Scoop

Happenings from Howell Plaza Shopping Center



VOLUME 3 | ISSUE 3

Embracing The New!

Fall marks a new season, new arrivals at our stores and a new website.

Healthcare Options Just Expanded

Celebrate
**World Smile
Day: Friday,
October 7th**

Do something nice &
help bring out smiles!



photo: Russell Williams



MedExpress just opened its newest neighborhood medical center at Howell Plaza Shopping Center. Folks who joined the fun included **John McGeehan** (President, Howell Chamber of Commerce Board of Directors), Howell Township Mayor **William Gotto** (center), MedExpress Howell Plaza Manager **Branden Roberts** and Freeholder Director **Thomas A. Arnone**. Our photo captures only a few who stopped by. Not shown included Howell Chamber of Commerce Executive Director **Susan Dominguez** and **Linda Kaplan** and lots more.

The MedExpress medical team provides a broad scope of services, including urgent care, employer health services and basic wellness and prevention. The medical center is open every day, 8am–8pm, and accepts most insurance.

[Read the full article at www.HowellPlaza.com.](http://www.HowellPlaza.com)

Find what you're looking for at Howell Plaza

ATLANTIC PHYSICAL THERAPY • BOB'S SPORTS CARDS & MEMORABILIA • CENTRAL JERSEY BLOOD CENTER • CENTRAL JERSEY TAX SERVICES • COSMOPROF • CPR CELL PHONE REPAIR • EDIBLE ARRANGEMENTS • FARMERS INSURANCE-EDWARD LICCIARDI AGENCY • HOWELL ACADEMY OF DANCE • HOWELL KITCHEN • JEENA JAY • KING OF BAGELS • LESLIE'S POOLMART • MEDEXPRESS NAIL TECH • NIRI BARBER SHOP • NONNO'S PIZZERIA • PRECISION FAMILY HAIR CARE • RK PRETZEL DELIGHTS • SEARS HARDWARE AND APPLIANCE • SHORE SUDS LAUNDROMAT • SWEET MUSIC ACADEMY • U.S. POST OFFICE • WINE-O-LAND

Secrets of the Trade



Behind-the-Scenes with **Steven Tran**, Owner of **Nail Tech**

With Polished Experience, Steven Tran Shares Tips for Nail Care

It is a point of pride for Nail Tech owner Steven Tran that, regardless of whether it is a manicure, pedicure, waxing service and/or massage, each customer at the Howell Plaza Shopping Center salon “feel comfortable and welcomed.”

“When you’re in this kind of business, you have to be able to do everything,” Steven explains. With a staff of seven and licensed by the State of New Jersey, he is often seen at one of the front stations doing manicures and pedicures for his clientele.

The arduous process of “drying” and the inevitable nail polish smudges are now a thing of the past. Steven wholeheartedly recommends the gel process. “Once the gel manicure or pedicure is done, you really are finished to get up and go. And, it lasts 2-3 weeks without chipping.”

TIPS FROM NAIL TECH SALON OWNER STEVEN TRAN

- **Sanitize, Sanitize, Sanitize!**
Bringing your own tools doesn’t = safety. Professional salons sanitize and disinfect their tools with hospital-grade solutions and techniques.
- **Relax and Enjoy**
Unshaven legs? Super cracked heels? A pedicure from 2010? Nail technicians have seen it all...no need to be self-conscious.
- **Shhhhhhh**
Quiet your phone so you and others can simply chill during a salon service.



For more tips, click on the **Behind-the-Scenes** tab at www.HowellPlaza.com.

Call to make an appointment at **732-905-4448** or simply walk in and see why Nail Tech is so popular.

For additional tips from Steven, visit www.HowellPlaza.com



Our New Website Has Launched

www.HowellPlaza.com is a blast to use. Check it out for store promotions and deals, our latest tips (how to make dumplings, start collecting, use those leftover bagels) and all Howell Scoop issues.

Looking for a business location? Our leasing opportunities offer competitive value per square foot.