

The Scoop

Happenings from Howell Plaza Shopping Center



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Keeping it FRESH... for Spring!



After a long hard winter, spring is in the air at last! Start sprucing up—both you and your home, to enjoy the wonderful feeling of a clean start!

With the trees & flowers a'bloom, it's a good time to change your smoke alarm batteries & do a seasonal mattress flip!

- Rotating your mattress from head to toe helps prevent "impression dips."
- Flip your mattress (unless it's a pillow top) to help it wear more evenly.
- Stop in at the Howell Plaza **SLEEPY's The Only Mattress Professionals** or call 732-886-3664 to get more recommendations for mattress care and for the latest in pillow technology!

And...whether you're preparing your garden for seasonal plantings, moving furniture to rid your room of dust-bunnies or attempting mattress flipping, make sure you do it safely and minimize injury to your body. Visit the expert physical therapists at **Atlantic Physical Therapy** for some preventive tips and techniques before doing your spring cleaning chores. www.atlanticptcenter.com



It's SPRING!

Pamper your hands at **Nail Tech** (732-905-4448) after all your cleaning and try ones of this season's brand new colors!



Put a spring in **your step** with light, fresh and delicious spring rolls and other Chinese dishes from **Howell Kitchen**. Call in your order at 732-370-7800.

DID YOU KNOW...

Every spring, the award-winning **Howell Academy of Dance** showcases its dancers in a dazzling performance? Call the dance studio at 732-370-5330 for more information about signing up for classes in ballet tap, jazz, musical theater, hip-hop and break dancing.

Find what you're looking for at Howell Plaza

ATLANTIC PHYSICAL THERAPY • BOB'S SPORTS CARDS & MEMORABILIA • CENTRAL JERSEY BLOOD CENTER • COSMOPROF CPR CELL PHONE REPAIR • EDIBLE ARRANGEMENTS • HOWELL ACADEMY OF DANCE • HOWELL KITCHEN • JEENA JAY • KING OF BAGELS • LESLIE'S POOLMART • NAIL TECH NIRI BARBER SHOP • NONNO'S PIZZERIA • PRECISION FAMILY HAIR CARE • RK PRETZEL DELIGHTS SEARS HARDWARE AND APPLIANCE • SHORE SUDS LAUNDROMAT • SLEEPY'S • SWEET MUSIC ACADEMY US POST OFFICE • WINE-LAND

A New Look for Howell Plaza



Spring is finally here and with it comes rejuvenation and growth. Like its floral counterparts, Howell Plaza Shopping Center has turned over a new leaf with a brand new look.

Since late September, A&E Contractors has been working to bring to life the designs of architects Barton Partners, Inc. The metamorphosis is considerable as you can see from the before and after photo or simply stopping by our Center.

The new classic brick façade design unifies the Center—and quite an achievement that is. Howell Plaza Shopping Center was built 47 years ago; in 1972 and 1987 it expanded with the addition of several storefronts during each period, but with different design styles. After three separate sets of architects over the years, it took a fourth to create a contemporary visual theme to reflect the caliber and offerings of the stores within the Center.

We will be celebrating Howell Plaza Shopping Center's new look with a special event this summer and will also be announcing our newest tenants between then and now. Stayed tuned and visit www.HowellPlaza.com for more details.



Before Construction
Howell Academy of Dance on left
Post Office below



During
Howell Academy of Dance on left
Post Office below



Final (pending permanent signage)

Howell Academy of Dance above;
Post Office on right

